

Morton & Artice Silverman
 Mike and Pam Sime
 Diane L. Simerson
 Anne Larsen Simonson
 Gregg D. Sjoquist
 Rodger & Karin Skare
 Mark & Janice Skipper
 Anna & Glen Skovholt
 William & Joan Slattery
 Nancy Slaughter
 Linda & Kenneth Slipka
 Charles A. Slocum
 Jeff & Helene Slocum
 Harold & Mickey Smith
 Lowery & Mary Ann Smith
 Peter G. & Elizabeth A. Smith
 Robert & Nancy Snow
 Marge & Warren Spannaus
 Angie & Harry Spell
 William & Tiki Spell
 Raymond H. & Florence Sponberg
 Gordon & Dee Sprenger
 Neal St. Anthony
 David Stanley & Jean B. Keffeler
 Paul & Kate Stauffacher
 John & Gail Steel
 Mark A. & M. Joan Steingas
 Robert Stevens
 Patrick & Sandra Stone
 Anne & Bob Strachota
 Bill & Lee Strang
 Andrew Strandquist
 Eric & Susan Strobel
 James & Nicky Stubbe
 Barbara Stuhler
 Bruce M. Sullivan
 Michael & Marilyn Sullivan
 John L. Sullivan
 Tom Sullivan
 Frank Sunberg
 John R. & M. Diane Sundell
 Pamela Sveinson
 Arlene & Tom H Swain
 Glenn & Rebecca Taibl
 Kaya S. Tarhan
 Donald A. & Marjorie J. Tarr
 James & Carol Taylor
 Thomas W. and Karen A. Taylor
 Hal Tearse
 Joseph & Patricia Tennyson
Jon and Marcee Thompson
 Bruce & Nancy Thomson
 Tom & Susan Tomlinson
 George & Shirley Torrey
 Sharon & James V. Toscano
 Terry & Rita Towey
 Jill & John Trautz
 Frank & Carol Trestman
 Tom Triplett
 F.E. (Pete) & Dorothy Truax
 Sandra J. Turner
 Jeffrey & Nancy Twidwell
James E. Uden
 Dr. Dirk & Jean Vander Steen
 Joanne & Phillip Von Bron
 Jerry & Barbara Wade
 Phyllis Wagner & Jack Yarger
 Michael J. Walker
 Douglas Wallace & Margaret Hunter

Maxine & Winston Wallin
 Dennis S. Walsh
 Mary Ann Barrows Wark & David Wark
 Thomas E. Warth & Zanta Lafon
 Ruth H. & David M. Waterbury
 Mary & Steve Watson
 Jerome Webster
Newell & Joan Weed
 Donald. & Janet Wegmiller
 Betty & Harry Weingartner
 E. Thomas & Rita D. Welch
 Peter C. Welles
 Hans W. Wendt, Ph.D.
Tom and Gloria Wesely
 Jean M. West
 Robert J. Westenberg
 Warde F. & Joanne M. Wheaton
 Tom & Darlene White
 Helen & J. Kimball Whitney
 Mary Farnham Whitney & Benson K. Whitney
 Wheelock Whitney
 Barbara Wiener
 Joel & Colleen Wiest
 Michael & Barbara Wigley
 Leonard Wilkening
 John K. Willoughby & Kelly L. Morrison
 Kevin Winge
 Mike & Penny Winton
 Nat & Harriet Wisser
 Dan & Carol Wolfe
 Medora Woods
John P. & Eleanor R. Yackel
 Jonothan & Kalleen Yanta
 Larry & Diane Zavadil
 Ann Zelle

Deceased:
 Charles H. Bell
 Dorothy A. Conway
 Lucy J. Dayton
 William Deming
 David Fesler
 Judie Fotsch
 Will & Nancy Gove
 Harold L. Holden
 John M. Hollern
 C. Charles Jackson
 Karl Kaufmann
 A. Scheffer Lang
 Steve Lieberman
 Frank C. Mullaney
 Walter Meyers
 Mrs. George (Susie) Selcer
 James Shannon
 Rivian Silesky
 Louis Zelle

Joe Selvaggio
Executive Director

Updated 1-6-04

Philanthropists, Philanthropoids, Philanthropests, Philanthropoints: How we can work together for a better community

By Joe Selvaggio


“Let me define these four strange words.

Philanthropists are the people with the money – the Daytons, the Hills, the O’Shaughnesseys. The **Philanthropoids** are the ones that manage the money – the Ellis Bullocks and Karl Staubers of the world. The **Philanthropests** are the ones who have to beg for the money and carry out the work in the trenches – the Joe Selvaggios and Jon Pratts. And finally, there are the **Philanthropoints**, the intended beneficiaries – the homeless, the students, and the community that need art or clean air. They are the **point** or reason the first three exist.”

Note: This is the introduction to the December 11, 2003 Louis W. Hill, Jr. Fellowship speech. For a copy of the white paper and speech, please send a check for \$5 to the One Percent Club, 2516 Chicago Avenue South, Minneapolis, MN 55404

To 1% Club Members: Please fill out and return the **Charities Review Council** form that you received in the mail recently, for your free copy of the **Giving Guide**. The Charities Review Council is the nation’s only independent state-wide resource that provides free information about charities to people like you – donors who want to make their charitable gifts count.

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Giving

 of Net Worth
 Back to the Community

The One Percent Club News
 Edition #55 January 2004



The mission of the One Percent Club is to increase charitable contributions in our community by engaging people to commit to a minimum standard of giving: the greater of 1% of net worth or 5% of income annually.

The Louis W. Hill, Jr. Fellowship Event Hubert H. Humphrey Center December 11, 2003



Louis Fors Hill...



...and Louis W. Hill, Jr. Fellow,
 Joe Selvaggio, addressing the audience

The Louis W. Hill, Jr. Fellowship Event – December 11, 2003



Joe Selvaggio and 1% Club board member Ned Dayton



McKnight Foundation Chair Noa Stryk



Bill King of the MN Council of Foundations



Jim Stowell, writer/actor of the "Joe" play



Dean Brian Atwood of the Humphrey Institute of Public Affairs addressing the audience



Rebecca Wallin of the Wallin Foundation



Dick McFarland, Steve Cramer, and Steve Rothschild



John Chornaird singing "Imagine" by John Lennon prior to Joe Selvaggio's speech



Dr. Reatha Clark King of King & Associates



Ellis Bullock of the Grotto Foundation



Former Minneapolis Police Chief Tony Bouza with Airick West



1% Club board member Tom Lowe talking to Rip Rapson of the McKnight Foundation

Generational Philanthropy—Presidentially Recognized

By Henry G. Owen

Passing the philanthropic baton from one generation to the next is important to Peter Heegaard, which explains why he's actively involved in the first-ever Minnesota Jimmy and Rosalynn Carter Partnership Award.

Heegaard, One Percent Club board member and retired Wells-Fargo executive, is part of the committee planning the award, which former President and Mrs. Carter will present personally, Feb. 21 at the University of St. Thomas, St. Paul. The award will recognize an outstanding example of Minnesota campus-community collaboration that effects local health and vitality. It includes \$5,000 each for the campus and community involved in the selected program.

The ceremony also will mark the 10th anniversary of the Minnesota Campus Compact (MCC), an umbrella group in which 47 public and private universities actively promote efforts that bring community development into the classroom and other aspects of campus life. (To purchase a table or tickets to the Carter event, contact Lori Fraase at MCC, 651-603-5082.)

Campus Compact is sponsoring the Minnesota award program, with support from the Annie E. Casey Foundation of Baltimore, Md. Ms. Casey was the wife of the founder of United Parcel Service (UPS). Along with Heegaard, One Percent's Joe Selvaggio also is involved in the event organization and planning.

The Carters inaugurated the award four years ago to recognize efforts by Georgia colleges and universities that create student involvement in community service. Minnesota is the first of four additional states into which the program is expanding. The others, later in 2004, are Michigan, Montana and Massachusetts. In Minnesota's case, the recognition will go to one of six finalist programs selected from among 30 candidates that are part of an outreach program by MCC's Engaged Campus vision.

Under the MCC umbrella, more than 800 Minnesota faculty members have integrated community service-learning into courses. As of 2002, more than 54,000 students had donated an average of 20 hours each—or a total exceeding one million hours. Program examples include an accounting professor who integrates service and learning into a course on taxes by having students help prepare tax returns for low-income residents and recent immigrants and an engineering course that designs accessible apartments for people with disabilities.

Heegaard's participation in the Carter Award program dovetails with his background in finance and investment, which includes an MBA from the Amos Tuck School at Dartmouth College and a long career that began at Norwest Bank in 1960, where he became in charge of investments and trusts before starting a personal-investment spin-off for the bank. He retired from the spin-off—Lowry Hill—in 1996.

Transferring finance to giving, he has paid special attention to seeing “what kind of returns philanthropy can generate for the community, as opposed to other types of investment.”

At Macalester College, for example he is a past trustee and “has been interested in quite some time” in a program called Service Learning, which—like MCC's overall Engaged Campus program—aims at “getting a lot of students involved in urban issues.” His help is at the level where Macalester provides an office and administrative support.

Heegaard also has a six-year involvement with Urban Adventure, which takes 20 mid-level banking executives through nine days of training spread over a fall or autumn. It's “an immersion in the critical core issues of Minneapolis,” which includes visits to about 30 agencies dealing with moving families out of poverty, neighborhood revitalization, K-12 education and workforce (job-skills) development.

In addition, Heegaard co-chairs the Minneapolis Empowerment Zone, “which takes federal money and tries to empower residents of the most troubled neighborhoods” through economic and job-skills development and affordable housing. In a similar mode, he writes an investment letter for givers that uses the language of finance to show “there's a very high return investment for the philanthropist as well as the state of Minnesota for putting money into good workforce development programs.”

“All of us are beneficiaries of one kind of philanthropy [such as] the work of our forbearers who built our country and Minnesota,” Heegaard says. It's important, he adds, “to do what you can to keep the system working as well as it can for most people [and to] pass the torch on to the next generation.”



1% Club board member Peter Heegaard is part of the Committee planning the event.



Former President Jimmy and Rosalynn Carter (here pictured with Georgia's 2002 awardees) will present the Jimmy and Rosalynn Carter Partnership Award on February 21, 2004 at the University of St. Thomas.